

O/o. General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, "A" Wing, New Administrative Building
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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

SALES & MKTG-CM/165/RCVs & TOPUPs/2015-16/47

dated

15.10.2015

Sub: **Full Usage Value equal to MRP offer on Top-up in prepaid mobile services – reg.**

Ref: C.O.ND ECT approval No. **1948** dated **02.09.2015**.

Approval of the competent authority is hereby conveyed for launching of “**Promotional offer**” on **Full Usage Value** equal to MRP on the following Topup in Tamilnadu LSA (including CHTD) under GSM prepaid mobile services as mentioned below:-

| Sl. No. | Details of the offer | Applicable Top-up MRP in Rs. | Period of offer |
|---------|---|------------------------------|---|
| 1 | Full Usage Value Equal to MRP on Topup Voucher/ C-Topup/Flexi Top-up | 220 | 22/10/2015 to 24/10/2015 (Three days only) |

This is for kind information and necessary action please.

Anandhi Sankararaman

(Anandhi Sankararaman)

Assistant General Manager (Mktg-CM-I)

Phone: 044-28295177

Mobile: 9486100540

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai

DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai